



Speaker Bio and Speaking Topics for Katrina Sawa:

Please List me as: Katrina Sawa, The JumpStart Your Biz Coach, with JumpStartYourMarketing.com

My JumpStart Your Marketing™ logo and photo are attached.



Brief Promotional Statement if needed:

Katrina Sawa is known as The JumpStart Your Biz Coach because she literally kicks her clients and their businesses into high gear. She works with highly motivated entrepreneurs that want to maximize and fast-track their business to make more money, enjoy more free time and fully embrace your happiest life ever. Katrina uses online and offline Relationship Marketing Systems & Strategies to leverage your resources, contacts and your expertise; plus she kicks you in the butt to implement it all too! Katrina's main goal is to inspire, motivate and educate women entrepreneurs to think and play bigger and know that anything is possible! She's an author, speaker, award-winning publisher and she has been featured on the Law of Attraction Radio Show on the Oprah and Friends XM Network and is a regular Business Expert on her local News 10 in Sacramento. Get her Free Entrepreneur's Success Kit plus many other free resources online at www.JumpStartYourMarketing.com!

Speaking Topics:

Topic #1:

“7 Steps to Attaining Great Love AND Big Money... How to Finally Have It All!”

- Do you feel like you're stuck in your business and you're not sure why?
- Wonder why you aren't making the kind of revenue you thought you would make?
- Not sure how to get new clients or more referrals regularly and consistently?

Regardless of what type of financial situation you're in, many entrepreneurs struggle because of lack of love in their life....love and support for or by a significant other, love and confidence in yourself or love for life in general.

Well, lack of love in any capacity can surely hold you back from making huge monetary gains in your business whether you realize it or not. And this can send your business into a tailspin with little warning!

In this talk you will learn:

- Multiple Ways to Think Bigger and Go After What You Really Want
- The 7 SIMPLE STEPS to Loving Your Way to Big Money
- The ONE THING That's More Important Than Any Marketing You're Doing
- How to Uplevel Yourself to the Expert You're Destined to Be
- How to Determine the Best Business Model for You
- How to Put Your Marketing on Autopilot to Free Up More of Your Time
- How to Create New and Easy Sources of Passive Income in Just ONE DAY!

Topic #2:

"Kicking You and Your Business into High Gear Online!"

- Do you wonder why you aren't making the kind of revenue you thought you would make?
- Not sure how to get new clients or more referrals regularly and consistently?
- Are you tired of working way too hard for not enough money?
- Do you want to work less, be less stressed and have a better lifestyle yet still make more money than you are now?

There's so much more to running a business than just providing the product or service – like you build it and they will come, the old saying that just isn't so...especially now with the Internet, there's so many more opportunities yet also more things to DO!

So, what do you do, how do you do it, where do you spend your time or money, how do you get more clients, how can you maximize your online presence and overall get the biggest bang for your buck and time?

In this talk, you will learn and be able to implement IMMEDIATELY:

- Which online business models REALLY WORK!
- 3 crucial website MUST HAVES
- PROVEN social networking, blogging and email marketing strategies
- Internet 'Relationship Marketing' techniques
- How to develop information products, group coaching programs, teleclasses, ecourses, memberships and more to make you money while you sleep!
- How to automate, delegate and systematize it all to have more free time

Topic #3:

“Enjoy a Better Life by Simplifying Your Business”

Are you constantly struggling in your business or working way too hard for not enough profits?

Want to find out how to work less in your business and make more? No, this isn't a magic pill or silver bullet approach or concept; it's plain and simple business building strategies that are guaranteed to give you a better quality of life!!

In this talk, you will learn:

- How to redesign your business around the type of lifestyle you want to live
- Ways to automate and systematize in your business the things that are taking WAY too much of your time or money
- How and what to delegate more of in order to free you up to do more profitable tasks
- How to be able to afford to hire a team to help you
- How other small businesses like yours are making high 6 and 7 figure incomes working only 10-20 hours per week enjoying time with family, friends and other passions instead
- How to fine tune and hone in on what products and services you're providing and TO WHOM

Topic #4:

“Maximize Your Follow Up System for Million Dollar Results!”

ADMIT IT....You have a big stack of business cards sitting on your desk of people you want to follow up with BUT HAVEN'T, don't you?

I know you do because 99.9% of most small business owners do. You do realize that you're missing out on a TON OF SALES, right?

You're probably missing out on a few joint venture or referral source opportunities, too....and who knows, **all that LACK of FOLLOW UP could have brought you an extra \$1000, \$2000 or even \$5000 in revenues just this week!**

So what are you thinking? Why is this? Because we're all so busy working “IN” our businesses that we don't make time to do the follow up. Does this sound familiar?

There are some simple systems you can put in place right now to make sure no one slips through the cracks ever again!

In this talk you'll learn:

- The easiest, quickest ways to build an effective follow up system
- What exactly you should be sending, mailing, emailing and saying
- The 3 types of follow up marketing you want to concentrate on
- How to delegate and automate the majority of it so it all gets done
- Strategies that 6 and 7 figure entrepreneurs use to increase their business

Topic #5:

“Building Your List with Your Website - Web Design Secrets and Strategies Your Web Designer Has NO Idea About and Won’t Tell You!”

- Are you wondering if your current site is getting traffic, converting traffic or working for you at all to help you get more clients?
- Are you building a new site for your business and not sure really where to start or who to go to have help you?

Don't get into the trap of trying to design your own website, even if you're somewhat computer literate because I can 99% guarantee your site will LOOK home-made and will not work for you like you want. You can't just build it and they will come...you have to put strategy, thought and sales and marketing systems into your website or it will just sit out there on the internet and (maybe) look pretty.

Your website is your #1 marketing tool and entrepreneurs or any business in this world today need to spend good money on your site and hire good people who know what they're doing to design or update your site according or you'll seriously be wasting money and time due to lack of sales you'll get if you don't do it right the first time.

In this talk you will learn:

- The # 1 goal that you should have for your site
- The 3 things you can change on your website NOW to bring you more business
- 3 simple ways to drive more traffic to your website
- The Secret Formula to writing a webpage so it gets read and responded to
- At least 3 new ideas you can easily bring to your current web designer or implement on your new site to make your site more interactive and resourceful