



**Choose the right product or service for you...First decide which situation you're in now:**

**Brand New Start Up Business  
Owner or Thinking About Starting a  
Business**

- You're thinking about starting up a business and not sure what you want to do, what you're an expert in or what will be easier to make money at
- You've got the business idea but are confused on how to get started, where to invest your limited funds, what's really necessary and what's not
- You need to get out of your JOB and need to figure out what else you can do on own

**Been in Your Own Business for Up to  
2 Years and Still Struggling to Make  
Money**

- Don't have systems set up for lead generation, new client intake, follow up marketing
- You're still doing it all yourself and feel like you're spinning your wheels
- You aren't sure what to be spending time on every day, you're overwhelmed with which marketing strategies and things to implement
- You aren't making enough money yet to pay your bills

**Been in Business for Longer Than 2  
Years and Any of the Following Are  
True for You**

- You're not making the kind of money you want to be or think you should be by now
- You're working too many hours or doing everything yourself and want to work less
- You're trying to figure out how to market differently in this world now and get more internet savvy
- You want to switch up what you're doing but not sure how
- You want more residual revenue streams in place

**Now, based on those situations here are my suggestions on where you should start (keep in mind the way you most like to learn or how you'll be more productive):**

**Brand New Start Up Business Owner or Thinking About Starting a Business**

- **If you're a do-it-yourself type person** and know you will implement what you learn on your own then I would highly recommend you start with the **entire [JumpStart Your Marketing System](#)**. If you break this up and only learn it in pieces then you won't have a clear understanding of what your big picture is and how all your marketing should flow together – don't skimp on learning it all up front first.
- **If you want help to learn and start and grow your business the right way from the start** then depending on whether you prefer to learn in a group or via 1on1 coaching – either way I would suggest you do one of my complimentary Business Strategy Sessions and we'll figure that out for you AND where you can take your biz. **Go to [www.AskKat.biz](http://www.AskKat.biz) to do one of those sessions NOW!**

**Been in Your Own Business for Up to 2 Years and Still Struggling to Make Money**

- **If you're a do-it-yourself type of person** and know you will implement what you learn on your own then you could invest in my **entire [JumpStart Your Marketing System](#) OR you could just invest in topic related products** such as the [Ultimate Marketing Follow Up System](#) (most important to learn) or the [Profit From Social Media Package](#), etc.
- **If you're definitely not a do-it-yourself type of person and want help then I'd recommend:**
  - [JumpStart Your Business in 90 Days Virtual Bootcamp](#)
  - [1-on-1 VIP Coaching](#)
- **You can also start with my complimentary Business Strategy Session** where we can determine the best path for you based on where you're at in your business and where you want to go. Register here for that [www.AskKat.biz](http://www.AskKat.biz)

**Been in Business for Longer Than 2 Years and Any of the Following Are True for You**

- I actually don't recommend my do-it-yourself products for you since you've been in business for so long.
- Instead I do recommend either my [VIP 1-on-1 coaching](#) to really figure out what needs to happen with your business and what you need to do to update it or change it.
- Or if you're developing a whole new business or online part of your business for the first time then the [JumpStart Your Business in 90 Days Virtual Bootcamp](#) could work for you.
- **You can also start with my complimentary Business Strategy Session** where we can determine the best path for you based on where you're at in your business and where you want to go. Register here for that [www.AskKat.biz](http://www.AskKat.biz)