



Application for your Private V.I.P. Day with JumpStart Your Biz Coach, Katrina Sawa

Please complete in full and write CLEARLY so we can read your answers. Thank you. ☺

=====

YES Kat, I want **private access** to YOU as one of your VIP clients. I'm ready to stop "stair stepping" my way to success or trying to figure it out on my own and instead **JUMPSTART** my business NOW, **doubling or tripling my income** while increasing my time off & having more fun!

I want your personal mentoring, expertise, and advice so that I can learn easier and faster and take my business to the next level! Please accept this application as my indication of interest to be one of the few private clients of yours this year, and let me know if I'm accepted as soon as possible.

Part One – Basic Contact Information

Name _____
Company Name _____
Street Address _____
City/Town _____
State _____
Zip Code _____
Country _____
Phone _____
Email _____
Website _____

Part Two - Tell Me About Yourself

1) Please describe your business as it is right now.

2) Tell me about your current challenges, concerns and questions (Ex: promotion, product development, staying motivated, making more money, etc.)

3) My business/company structure is:

- Sole Proprietorship
- Business Partnership
- Limited Liability Company (LLC) or Incorporated

4) The support structures I have set up in my business are:

- Coach/Consultants
- Support Staff or Virtual Assistants
- Bookkeeper/Accountant
- Office Systems/Procedures Guides
- "Supportive" Significant Other/Family/Friends
- Other _____

5) I have been in this business for:

- Less than two years
- Between two and five years
- More than five years

6) I would describe my current situation in this way:

- I am struggling to turn a profit. I'm definitely not generating cash flow the way I know is possible.
- I am doing OK. Cash flow is up and down. I would like more consistency and to increase profits and/or revenue.
- I am successful and thriving. I always generate enough income to take care of my personal financial needs as well as the business. However, I know I can do much better and take my company to a whole new level.

7) Please help us understand your cash flow history and check your gross business revenue for each of the indicated years. (Please note this is completely CONFIDENTIAL.)

2009 (to date):

___ less than \$100K ___ \$100K - \$250K ___ \$250K - \$500K
___ \$500K - \$1 million ___ \$1 million +

2008:

___ less than \$100K ___ \$100K - \$250K ___ \$250K - \$500K
___ \$500K - \$1 million ___ \$1 million +

2007:

___ less than \$100K ___ \$100K - \$250K ___ \$250K - \$500K
___ \$500K - \$1 million ___ \$1 million +

8) If you could wave a magic wand and change 3 things in your business (or your life!) right now, what would they be?

9) Please check and rank the top 5 areas you feel you need the most help with in the next 6 months (1 being the most important thing and 5 the least):

- ___ Clarity of goals/objectives
- ___ Cash flow/capital to invest in your biz growth
- ___ Right skills/knowledge to grow
- ___ Team building/management
- ___ Utilizing high payoff marketing or sales systems
- ___ Time management and prioritization
- ___ Stepping into the "leadership role" vs. being the technician
- ___ Fear of taking action/making wrong choices
- ___ Not focused on "real passion"
- ___ Can't leap from \$/hr business to leveraged offerings
- ___ Too many opportunities/can't focus
- ___ Need to have more connections in my industry
- ___ Would like to have my own published print books
- ___ Would like to develop information products such as home-study courses, CDs, etc.
- ___ Need help mapping out my the operations side of my business
- ___ Need help with my big picture vision and overall strategy

10) **Anything else** we should know when considering you for this private 1-on-1 experience?

Part Three – Payment Information & Responsibilities

VIP Day with Kat includes the following:

- Full access to everything I know and all the resources I can offer - *Priceless!*
- Gourmet breakfast and lunch is on me - *\$100 value*
- You walk away with my complete JumpStart Your Marketing™ System (hardcopy product) - *\$997 value*
- You get a free 90 day membership in my Silver Mentor Program (including monthly teleclasses, recordings of the calls, online resources area just for members.) - *\$291 value*
- We discuss, create, develop and event implement ON THE SPOT things that will move you forward faster immediately in your business. - *Priceless Advice*
- You walk away with your BUSINESS AND MARKETING ACTION PLAN that encompasses what we discussed, what you need to do, how to delegate it ad more - *again....Priceless!*

*****Total Value of Your VIP Day with Kat.....Priceless really to get targeted, specific advice, resources and implementation strategies to double or even triple your income this year!**

What is required by you prior to your VIP Day:

- Completing VIP Assessment ("State of Your Business")
- Emailing or faxing in required documents, marketing materials and requested information
- Signing of VIP Coaching Agreement

More to consider:

You can come completely prepared with questions, challenges and issues you want to tackle in your business and marketing or you can come with an open mind, ready to get to work.

This is the fastest way to put your Action Plan together and set up the systems, automation and support team to assist you to move forward faster in your business.

We can cover a variety of topics and areas in your business during this day, which could include but not be limited to:

1. setting up the foundation of your business, systems and basic business needs
2. choosing the right business model to fit your desired lifestyle
3. brainstorming marketing messages, branding, design of materials as needed
4. developing new products and services including all components, pricing, marketing of, etc.
5. setting up your entire follow up system
6. advanced marketing strategies such as video, social media, speaking, live events, book publishing, information products, memberships, etc.
7. figuring out why you may be stuck in business or evaluating your home/office environment including your support system, family, spouse, etc.
8. developing your support team and any resources needed
9. creating strategies for getting you more exposure online, offline and with the media
10. coming up with strategies for getting more referrals, WOM and affiliate marketing

We will focus in on the most important ones that I know will make you more money fast in a prioritized manner that makes sense and isn't overwhelming for you.

*****Clients are responsible for your own travel and accomodations. Additional details will be made available once your application is accepted.**

TUITION PROCEDURE

The cost for the VIP Day with Kat is \$7,500. When you apply for a VIP Day I do require a good faith deposit of \$3,000 from you so that I can see that you're serious about doing this and investing in yourself and your business.

After you send in your application and pay your deposit my assistant will set up a "Getting Acquainted Session" with you which will be done over the phone to discuss your application and where you are in your business, where you want to go so we can both then decide if this is the right step for you.

You can always back out of this VIP Day within 48 hours of this Getting Acquainted Session if you feel that it or I am not the right coach for you and any deposits will be fully refunded. In addition, if we feel that you are not a good fit for this program, we will also refund your deposit at that time.

After you are accepted and have scheduled your VIP Day with Kat, your credit card will be charged the remaining \$4,500. *(You will have the chance to provide multiple credit cards for this purpose, upon acceptance into the program.)*

Please check one:

___ Please charge my full \$3,000 deposit to Card #1 below.

___ Please split my \$3,000 deposit evenly among the two credit cards below. (contact us for other options)

=====

CREDIT CARD #1:

 Visa ___ MC ___ AMEX ___
 Name as it Appears on _____
 Card: _____
 Expiration Date of Card: _____ Is Billing Address same as above? Y/N
 Different billing address _____
 here: _____

=====

**CREDIT CARD #2
(optional):**

 Visa ___ MC ___ AMEX ___
 Name as it Appears on _____
 Card: _____
 Expiration Date of Card: _____ Is Billing Address same as above? Y/N
 Different billing address _____
 here: _____

Signature _____ **Date** _____

=====
Thank you for your application! I will personally review it and contact you **within five business days** via phone so that we can discuss this and make sure it's right for you. If I don't feel it's a good fit, I will refund your entire initial deposit.

If you are approved, we will charge your card(s) noted above for the deposit amount and send you all the details!

I'm excited to review your application and for the chance to **make this year your BEST ever!**

Here's to creating and enjoying the business and life of your dreams,



Katrina

Katrina Sawa
The JumpStart Your Biz Coach